

INFO-TEL DIRECTORY

2021 ANNUAL RATE SHEET FOR KELOWNA

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$8.14	\$97.65
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$13.39	\$160.65
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$32.90	\$394.80
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$61.95	\$743.40
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$84.44	\$1,013.25
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$105.96	\$1,271.55
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$19.43	\$233.10
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$8.11	\$97.35
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$13.39	\$160.65
BN	BOLD NAME & NUMBER	\$24.59	\$295.05
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$32.03	\$384.30
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$35.96	\$431.55
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$36.23	\$434.70
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$44.01	\$528.15
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$52.94	\$635.25
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$68.95	\$827.40
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$68.95	\$827.40
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$90.48	\$1,085.70
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$83.39	\$1,000.65
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$107.19	\$1,286.25
TN	TRADE NAME LISTING	\$22.40	\$268.80
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$75.51	\$906.15
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$93.28	\$1,119.30
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$98.00	\$1,176.00
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$128.54	\$1,542.45
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$119.53	\$1,434.30
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$156.54	\$1,878.45
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$8.14	\$97.65
TBN	TRADE BOLD NAME & NUMBER	\$13.39	\$160.65
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$8.14	\$97.65
TRL	TRADE REGULAR LISTING	\$8.14	\$97.65
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>			

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DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$107.36	\$1,288.35
QCC	1/16 PAGE (With Full Processed Colour)	\$142.98	\$1,715.70
3U	3/32 PAGE (No Color)	\$137.20	\$1,646.40
3UC	3/32 PAGE (With Full Processed Colour)	\$184.71	\$2,216.55
DQC/HC	1/8 PAGE (No Color)	\$174.39	\$2,092.65
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$246.66	\$2,959.95
TQC	3/16 PAGE (No Color)	\$254.63	\$3,055.50
TQCC	3/16 PAGE (With Full Processed Colour)	\$350.35	\$4,204.20
DHC	1/4 PAGE (No Color)	\$333.29	\$3,999.45
DHCC	1/4 PAGE (With Full Processed Colour)	\$461.74	\$5,540.85
THC	3/8 PAGE (No Color)	\$492.01	\$5,904.15
THCC	3/8 PAGE (With Full Processed Colour)	\$683.90	\$8,206.80
HP	1/2 PAGE (No Color)	\$661.41	\$7,936.95
HPC	1/2 PAGE (With Full Processed Colour)	\$863.80	\$10,365.60
FP	FULL PAGE (No Color)	\$1,097.78	\$13,173.30
FPC	FULL PAGE (With Full Processed Colour)	\$1,281.88	\$15,382.50
OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$162.05	\$1,944.60
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,310.96	\$27,731.55
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,832.51	\$21,990.15
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$1,001.53	\$12,018.30
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,953.70	\$23,444.40
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$1,165.41	\$13,984.95
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$853.74	\$10,244.85
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$993.56	\$11,922.75
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