

INFO-TEL DIRECTORY

2022 ANNUAL RATE SHEET FOR KELOWNA

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$8.54	\$102.53
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$14.06	\$168.68
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$34.55	\$414.54
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$65.05	\$780.57
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$88.66	\$1,063.91
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$111.26	\$1,335.13
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$20.40	\$244.76
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$8.54	\$102.53
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$14.06	\$168.68
BN	BOLD NAME & NUMBER	\$25.82	\$309.80
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$33.63	\$403.52
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$37.76	\$453.13
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$38.04	\$456.44
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$46.21	\$554.56
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$55.58	\$667.01
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$72.40	\$868.77
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$72.40	\$868.77
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$95.00	\$1,139.99
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$87.56	\$1,050.68
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$112.55	\$1,350.56
TN	TRADE NAME LISTING	\$23.52	\$282.24
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$79.29	\$951.46
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$97.94	\$1,175.27
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$102.90	\$1,234.80
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$134.96	\$1,619.57
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$125.50	\$1,506.02
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$164.36	\$1,972.37
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$8.54	\$102.53
TBN	TRADE BOLD NAME & NUMBER	\$14.06	\$168.68
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$8.54	\$102.53
TRL	TRADE REGULAR LISTING	\$8.54	\$102.53
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>			

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DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$112.73	\$1,352.77
QCC	1/16 PAGE (With Full Processed Colour)	\$150.12	\$1,801.49
3U	3/32 PAGE (No Color)	\$144.06	\$1,728.72
3UC	3/32 PAGE (With Full Processed Colour)	\$193.95	\$2,327.38
DQC/HC	1/8 PAGE (No Color)	\$183.11	\$2,197.28
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$259.00	\$3,107.95
TQC	3/16 PAGE (No Color)	\$267.36	\$3,208.28
TQCC	3/16 PAGE (With Full Processed Colour)	\$367.87	\$4,414.41
DHC	1/4 PAGE (No Color)	\$349.95	\$4,199.42
DHCC	1/4 PAGE (With Full Processed Colour)	\$484.82	\$5,817.89
THC	3/8 PAGE (No Color)	\$516.61	\$6,199.36
THCC	3/8 PAGE (With Full Processed Colour)	\$718.10	\$8,617.14
HP	1/2 PAGE (No Color)	\$694.48	\$8,333.80
HPC	1/2 PAGE (With Full Processed Colour)	\$906.99	\$10,883.88
FP	FULL PAGE (No Color)	\$1,152.66	\$13,831.97
FPC	FULL PAGE (With Full Processed Colour)	\$1,345.97	\$16,151.63
OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$170.15	\$2,041.83
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,426.51	\$29,118.13
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,924.14	\$23,089.66
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$1,051.60	\$12,619.22
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$2,051.39	\$24,616.62
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$1,223.68	\$14,684.20
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$896.42	\$10,757.09
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$1,043.24	\$12,518.89
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