

# INFO-TEL DIRECTORY

## 2023 ANNUAL RATE SHEET FOR PENTICTON/SOUTH OKANAGAN

<b>WHITE PAGE LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$7.14	\$85.67
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$10.42	\$125.02
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$32.61	\$391.28
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$52.09	\$625.13
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$73.51	\$882.13
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$93.29	\$1,119.43
<b>YELLOW SECTION LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$19.49	\$233.85
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$7.14	\$85.67
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$10.42	\$125.02
BN	BOLD NAME & NUMBER	\$22.77	\$273.20
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$29.71	\$356.55
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$33.76	\$405.17
<b>INCOLUMN ADS &amp; TRADE MARKS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$34.92	\$419.07
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$44.86	\$538.29
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$49.10	\$589.23
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$62.61	\$751.30
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$62.61	\$751.30
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$82.39	\$988.62
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$75.54	\$906.42
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$99.27	\$1,191.19
TN	TRADE NAME LISTING	\$17.36	\$208.37
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$67.62	\$811.49
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$86.92	\$1,043.02
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$89.23	\$1,070.80
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$117.02	\$1,404.20
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$108.91	\$1,306.96
CTMC	2" CUSTOM TRADE MARK WITH LOGO (Includes White Bckgrd, Full Colour Logo & 1 Text Colour Red, Blue or Green)	\$143.06	\$1,716.76
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$7.14	\$85.67
TBN	TRADE BOLD NAME & NUMBER	\$10.42	\$125.02
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$7.14	\$85.67
TRL	TRADE REGULAR LISTING	\$7.14	\$85.67
<b>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</b>			

**Closing Date:**  
February 10th, 2023

**Distribution Date:**  
April 2023

