

# INFOTEL MULTIMEDIA Print Directory

## 2023 RATE SHEET FOR VERNON/SALMON ARM/REVELSTOKE

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$7.24	\$86.82
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$10.80	\$129.65
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$32.61	\$391.28
WTM2	1" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$54.12	\$649.43
WTM3	1 1/2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$76.31	\$915.68
WTM4	2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$96.66	\$1,159.95
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$19.58	\$235.00
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$7.24	\$86.82
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$10.80	\$129.65
BN	BOLD NAME & NUMBER	\$23.15	\$277.83
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$30.29	\$363.50
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$35.02	\$420.22
INCOLUMN ADS & TRADEMARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$35.89	\$430.64
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$44.96	\$539.46
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$49.68	\$596.18
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$63.48	\$761.72
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$63.48	\$761.72
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$83.93	\$1,007.14
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$76.89	\$922.62
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$101.58	\$1,218.98
TN	TRADE NAME LISTING	\$18.91	\$226.89
TM	1" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$69.07	\$828.86
TMR/B/G	1" TRADEMARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$88.75	\$1,065.02
TM3	1 1/2" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$91.16	\$1,093.95
TM3R/B/G	1 1/2" TRADEMARK WITH LOGO (White Background & 1 Colour ONLY Red, Blue or Green)	\$119.82	\$1,437.78
CTM	2" CUSTOM TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$115.76	\$1,389.15
CTMC	2" CUSTOM TRADEMARK WITH LOGO (White Bckgrd, Full Colour Logo, Text Red, Blue or Green)	\$147.02	\$1,764.22
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$7.24	\$86.82
TBN	TRADE BOLD NAME & NUMBER	\$10.80	\$129.65
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$7.24	\$86.82
TRL	TRADE REGULAR LISTING	\$7.24	\$86.82
<b><i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</i></b>			

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<b>DISPLAY ADS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$94.25	\$1,131.00
QCC	1/16 PAGE (With Full Processed Colour)	\$125.60	\$1,507.23
3U	3/32 PAGE (No Color)	\$128.88	\$1,546.59
3UC	3/32 PAGE (With Full Processed Colour)	\$174.80	\$2,097.62
DQC/HC	1/8 PAGE (No Color)	\$169.79	\$2,037.42
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$231.62	\$2,779.46
TQC	3/16 PAGE (No Color)	\$245.32	\$2,943.84
TQCC	3/16 PAGE (With Full Processed Colour)	\$337.83	\$4,054.01
DHC	1/4 PAGE (No Color)	\$320.47	\$3,845.64
DHCC	1/4 PAGE (With Full Processed Colour)	\$442.70	\$5,312.34
THC	3/8 PAGE (No Color)	\$469.22	\$5,630.69
THCC	3/8 PAGE (With Full Processed Colour)	\$656.47	\$7,877.64
HP	1/2 PAGE (No Color)	\$594.92	\$7,139.08
HPC	1/2 PAGE (With Full Processed Colour)	\$791.33	\$9,496.00
FP	FULL PAGE (No Color)	\$916.84	\$11,002.07
FPC	FULL PAGE (With Full Processed Colour)	\$1,277.34	\$15,328.11
FPC2	DOUBLE FULL PAGE (With Full Processed Colour)	\$2,554.59	\$30,655.07
<b>OTHER WAYS TO ADVERTISE IN THE INFOTEL DIRECTORY</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
MENU	MENU PAGE (Need a DQC Ad or Larger Under Caterers, Coffee Specialty Bars, Pizza or Restaurants)	\$162.36	\$1,948.29
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,183.09	\$26,197.06
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,749.46	\$20,993.53
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$952.24	\$11,426.92
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,893.97	\$22,727.65
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$905.46	\$10,865.47
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$683.10	\$8,197.14
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$846.80	\$10,161.64
<b><i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</i></b>			