

# iNFOTEL MULTIMEDIA Print Directory

## 2023 RATE SHEET FOR KAMLOOPS

<b>WHITE PAGE LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$8.97	\$107.66
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$15.73	\$188.70
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$37.82	\$453.79
WTM2	1" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$69.46	\$833.49
WTM3	1 1/2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$94.83	\$1,137.95
WTM4	2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$118.85	\$1,426.19
<b>YELLOW SECTION LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$21.42	\$257.00
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$8.97	\$107.66
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$15.73	\$188.70
BN	BOLD NAME & NUMBER	\$27.98	\$335.72
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$37.04	\$444.53
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$41.96	\$503.57
<b>INCOLUMN ADS &amp; TRADEMARKS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$39.94	\$479.26
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$50.07	\$600.81
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$57.79	\$693.42
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$77.56	\$930.73
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$77.56	\$930.73
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$106.89	\$1,282.65
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$93.96	\$1,127.53
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$125.51	\$1,506.07
TN	TRADE NAME LISTING	\$28.17	\$338.03
TM	TRADE NAME LISTING	\$85.18	\$1,022.19
TMR/B/G	1" TRADEMARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$105.44	\$1,265.28
TM3	1 1/2" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$110.55	\$1,326.64
TM3R/B/G	1 1/2" TRADEMARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$144.90	\$1,738.76
CTM	2" CUSTOM TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$134.48	\$1,613.73
CTMC	2" CUSTOM TRADEMARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$176.83	\$2,121.92
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$8.97	\$107.66
TBN	TRADE BOLD NAME & NUMBER	\$15.73	\$188.70
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$8.97	\$107.66
TRL	TRADE REGULAR LISTING	\$8.97	\$107.66
<b><i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</i></b>			

**Closing Date:**  
September 29, 2023

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(Effective 2023-05-16)

**Distribution Date:**  
December 2023

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<b>DISPLAY ADS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$119.72	\$1,436.61
QCC	1/16 PAGE (With Full Processed Colour)	\$161.59	\$1,939.02
3U	3/32 PAGE (No Color)	\$154.64	\$1,855.68
3UC	3/32 PAGE (With Full Processed Colour)	\$209.82	\$2,517.84
DQC/HC	1/8 PAGE (No Color)	\$202.97	\$2,435.64
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$277.83	\$3,333.96
TQC	3/16 PAGE (No Color)	\$286.32	\$3,435.83
TQCC	3/16 PAGE (With Full Processed Colour)	\$394.56	\$4,734.69
DHC	1/4 PAGE (No Color)	\$375.17	\$4,502.00
DHCC	1/4 PAGE (With Full Processed Colour)	\$519.29	\$6,231.50
THC	3/8 PAGE (No Color)	\$553.54	\$6,642.46
THCC	3/8 PAGE (With Full Processed Colour)	\$769.34	\$9,232.06
HP	1/2 PAGE (No Color)	\$630.62	\$7,567.39
HPC	1/2 PAGE (With Full Processed Colour)	\$919.93	\$11,039.11
FP	FULL PAGE (No Color)	\$989.29	\$11,871.45
FPC	FULL PAGE (With Full Processed Colour)	\$1,378.44	\$16,541.30
FPC2	DOUBLE FULL PAGE (With Full Processed Colour)	\$2,756.98	\$33,083.77

### OTHER WAYS TO ADVERTISE IN THE INFOTEL DIRECTORY

SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$186.09	\$2,233.06
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,559.51	\$30,714.11
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$2,162.15	\$25,945.85
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$1,181.65	\$14,179.75
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$2,305.12	\$27,661.45
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$1,375.07	\$16,500.79
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$1,022.96	\$12,275.46
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$1,172.10	\$14,065.15

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