INFOTEL MULTIMEDIA Print Directory

2024 ANNUAL RATE SHEET FOR PENTICTON/SOUTH OKANAGAN

	WHITE PAGE LISTINGS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$9.00	\$108.00
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$16.00	\$192.00
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$38.00	\$456.00
WTM2	1" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$70.00	\$840.00
WTM3	1 1/2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$95.00	\$1,140.00
WTM4	2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$119.00	\$1,428.00
	YELLOW SECTION LISTINGS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$21.50	\$258.00
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$9.00	\$108.00
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$16.00	\$192.00
BN	BOLD NAME & NUMBER	\$28.00	\$336.00
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$37.50	\$450.00
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$42.00	\$504.00
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	INCOLUMN ADS & TRADEMARKS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$40.00	\$480.00
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$50.50	\$606.00
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$58.00	\$696.00
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$78.00	\$936.00
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$78.00	\$936.00
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$107.00	\$1,284.00
4HS	2" INCOLUMN LISTING(No Colour, Black on Yellow)	\$94.00	\$1,128.00
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$126.00	\$1,512.00
TN	TRADE NAME LISTING	\$28.50	\$342.00
TM	1" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$85.50	\$1,026.00
TMR/B/G	1" TRADEMARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$105.50	\$1,266.00
TM3	1 1/2" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$111.00	\$1,332.00
TM3R/B/G	1 1/2" TRADEMARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$145.00	\$1,740.00
СТМ	2" CUSTOM TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$135.00	
СТМС	2" CUSTOM TRADEMARK WITH LOGO (Includes White Bckgrd, Full Colour Logo & 1 Text Colour Red, Blue or Green)	\$177.00	\$2,124.00
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$9.00	\$108.00
TBN	TRADE BOLD NAME & NUMBER	\$16.00	\$192.00
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$9.00	\$108.00
TRL	TRADE REGULAR LISTING	\$9.00	\$108.00
l.	Ve Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Car	rd	
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	DISPLAY ADS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$120.00	\$1,440.00
QCC	1/16 PAGE (With Full Processed Colour)	\$162.00	\$1,944.00
3U	3/32 PAGE (No Color)	\$155.00	\$1,860.00
3UC	3/32 PAGE (With Full Processed Colour)	\$210.00	\$2,520.00
DQC/HC	1/8 PAGE (No Color)	\$203.00	\$2,436.00
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$278.00	\$3,336.00
TQC	3/16 PAGE (No Color)	\$286.50	\$3,438.00
TQCC	3/16 PAGE (With Full Processed Colour)	\$395.00	\$4,740.00
DHC	1/4 PAGE (No Color)	\$375.50	\$4,506.00
DHCC	1/4 PAGE (With Full Processed Colour)	\$519.50	\$6,234.00
THC	3/8 PAGE (No Color)	\$554.00	\$6,648.00
THCC	3/8 PAGE (With Full Processed Colour)	\$769.50	\$9,234.00
HP	1/2 PAGE (No Color)	\$631.00	\$7,572.00
HPC	1/2 PAGE (With Full Processed Colour)	\$920.00	\$11,040.00
FP	FULL PAGE (No Color)	\$989.50	\$11,874.00
FPC	FULL PAGE (With Full Processed Colour)	\$1,379.00	\$16,548.00
FPC2	DOUBLE FULL PAGE (With Full Processed Colour)	\$2,757.00	\$33,084.00
	OTHER WAYS TO ADVERTISE IN THE INFOTEL DIRECTORY		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$186.50	\$2,238.00
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,560.00	
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$2,162.50	\$25,950.00
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$1,182.00	\$14,184.00
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$2,305.50	\$27,666.00
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$1,375.50	\$16,506.00
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$1,023.00	\$12,276.00
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$1,172.50	\$14,070.00
	DANNETT - FOLE OCCOUNT COOL ON FITON FOOVER (Includes & O (NO Octob) Instite)	Ψ1,172.00	\$14,070.00
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