

INFOTEL MULTIMEDIA Print Directory

2023 ANNUAL RATE SHEET FOR KELOWNA

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$8.97	\$107.66
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$14.76	\$177.11
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$36.27	\$435.27
WTM2	1" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$68.30	\$819.60
WTM3	1 1/2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$93.09	\$1,117.11
WTM4	2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$116.82	\$1,401.89
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$21.42	\$257.00
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$8.97	\$107.66
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$14.76	\$177.11
BN	BOLD NAME & NUMBER	\$27.11	\$325.29
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$35.31	\$423.70
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$39.65	\$475.79
INCOLUMN ADS & TRADEMARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$39.94	\$479.26
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$48.52	\$582.29
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$58.36	\$700.36
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$76.02	\$912.21
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$76.02	\$912.21
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$99.75	\$1,196.99
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$91.93	\$1,103.21
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$118.17	\$1,418.09
TN	TRADE NAME LISTING	\$24.70	\$296.35
TM	1" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$83.25	\$999.03
TMR/B/G	1" TRADEMARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$102.84	\$1,234.03
TM3	1 1/2" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$108.05	\$1,296.54
TM3R/B/G	1 1/2" TRADEMARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$141.71	\$1,700.55
CTM	2" CUSTOM TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$131.78	\$1,581.32
CTMC	2" CUSTOM TRADEMARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$172.58	\$2,070.99
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$8.97	\$107.66
TBN	TRADE BOLD NAME & NUMBER	\$14.76	\$177.11
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$8.97	\$107.66
TRL	TRADE REGULAR LISTING	\$8.97	\$107.66
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			

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DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$118.35	\$1,420.21
QCC	1/16 PAGE (With Full Processed Colour)	\$157.63	\$1,891.56
3U	3/32 PAGE (No Color)	\$151.26	\$1,815.16
3UC	3/32 PAGE (With Full Processed Colour)	\$203.65	\$2,443.75
DQC/HC	1/8 PAGE (No Color)	\$192.26	\$2,307.14
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$271.95	\$3,263.35
TQC	3/16 PAGE (No Color)	\$280.72	\$3,368.69
TQCC	3/16 PAGE (With Full Processed Colour)	\$386.26	\$4,635.13
DHC	1/4 PAGE (No Color)	\$367.45	\$4,409.39
DHCC	1/4 PAGE (With Full Processed Colour)	\$509.07	\$6,108.78
THC	3/8 PAGE (No Color)	\$542.44	\$6,509.33
THCC	3/8 PAGE (With Full Processed Colour)	\$754.00	\$9,048.00
HP	1/2 PAGE (No Color)	\$729.21	\$8,750.49
HPC	1/2 PAGE (With Full Processed Colour)	\$952.34	\$11,428.07
FP	FULL PAGE (No Color)	\$1,210.30	\$14,523.57
FPC	FULL PAGE (With Full Processed Colour)	\$1,413.27	\$16,959.21
OTHER WAYS TO ADVERTISE IN THE INFOTEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$178.66	\$2,143.92
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,547.84	\$30,574.04
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$2,020.35	\$24,244.14
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$1,104.18	\$13,250.18
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$2,153.95	\$25,847.45
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$1,284.87	\$15,418.41
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$941.25	\$11,294.94
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$1,095.40	\$13,144.83
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>			