

INFOTEL MULTIMEDIA Print Directory

2024 ANNUAL RATE SHEET FOR PENTICTON/SOUTH OKANAGAN

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$9.00	\$108.00
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$16.00	\$192.00
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$38.00	\$456.00
WTM2	1" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$70.00	\$840.00
WTM3	1 1/2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$95.00	\$1,140.00
WTM4	2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$119.00	\$1,428.00
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$21.50	\$258.00
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$9.00	\$108.00
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$16.00	\$192.00
BN	BOLD NAME & NUMBER	\$28.00	\$336.00
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$37.50	\$450.00
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$42.00	\$504.00
INCOLUMN ADS & TRADEMARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$40.00	\$480.00
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$50.50	\$606.00
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$58.00	\$696.00
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$78.00	\$936.00
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$78.00	\$936.00
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$107.00	\$1,284.00
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$94.00	\$1,128.00
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$126.00	\$1,512.00
TN	TRADE NAME LISTING	\$28.50	\$342.00
TM	1" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$85.50	\$1,026.00
TMR/B/G	1" TRADEMARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$105.50	\$1,266.00
TM3	1 1/2" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$111.00	\$1,332.00
TM3R/B/G	1 1/2" TRADEMARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$145.00	\$1,740.00
CTM	2" CUSTOM TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$135.00	\$1,620.00
CTMC	2" CUSTOM TRADEMARK WITH LOGO (Includes White Bckgrd, Full Colour Logo & 1 Text Colour Red, Blue or Green)	\$177.00	\$2,124.00
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$9.00	\$108.00
TBN	TRADE BOLD NAME & NUMBER	\$16.00	\$192.00
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$9.00	\$108.00
TRL	TRADE REGULAR LISTING	\$9.00	\$108.00
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			

Closing Date:
March 22, 2024

Distribution Date:
May 2024

